

Mures: A family history

The Mure family have always had an affinity for the sea and fishing. Over the years they have operated a number of fishing vessels, the first being a 42' rock lobster boat named the *Aquanita* purchased in 1965. George and Jill Mure used the *Aquanita*, and later on the larger 70' Tully Falls, to catch a variety of fish species in Western Australia, Northern Territory and Queensland.

During the early 1970s, the Mure family decided to move back to Tasmania to try something new. They purchased an early Victorian cottage in Battery Point and named it *Mures Fish House*. The biggest problem around this time was the ready and reliable supply of fresh seafood. Inevitably, the Mure family returned to fishing.

In 1976, the Mure family built the *Melicent*, a 50' double diagonal planked fast fishing vessel named after George's "very tough" grandmother. The *Melicent* developed the Blue Eye Trevalla fishery in Tasmania from a part time industry to a year round operation. The catches were abundant enough to not only supply *Mures Fish House* with enough local fresh fish but established a wholesale market in Tasmania to restaurants and hotels that continues today.



In 1985 the Tasmanian Government redeveloped Hobart's Sullivans Cove which included a seafood restaurant between Constitution and Victoria Docks. *Mures Fish House*, graduated from the modest cottage in Battery Point to *Mures Fish Centre* and once again it was time for the family to return to sea.

The *Kiella*, a 54' fishing boat purchased in 1993 and skippered by Will Mure put the family back into the fishing business. In 2004 the Mure family purpose built the auto long-line vessel *Diana*, this time named after Will's grandmother. *Kiella* was only recently sold following continued success of the *Diana*.

Today, the Mure family continue to operate the fishing vessel *Diana*, along with Mures Upper and Lower Deck Restaurant's on Hobart's waterfront, Mures Kingston and a processing factory outlet in Hobart's northern suburbs.

George and Jill
George and Jill Mure forged the foundation of the iconic Mures on Hobart's waterfront.



The Aquanita
The *Aquanita* (above) was George Mure's (left) first vessel purchased in 1965.



Mures Fish House
In Battery Point.



The Melicent
The high speed vessel built by the Mure family in 1976.



A family business
Developed by George and Jill, the business is still run by the Mure family.

